



www.leras.com.tr

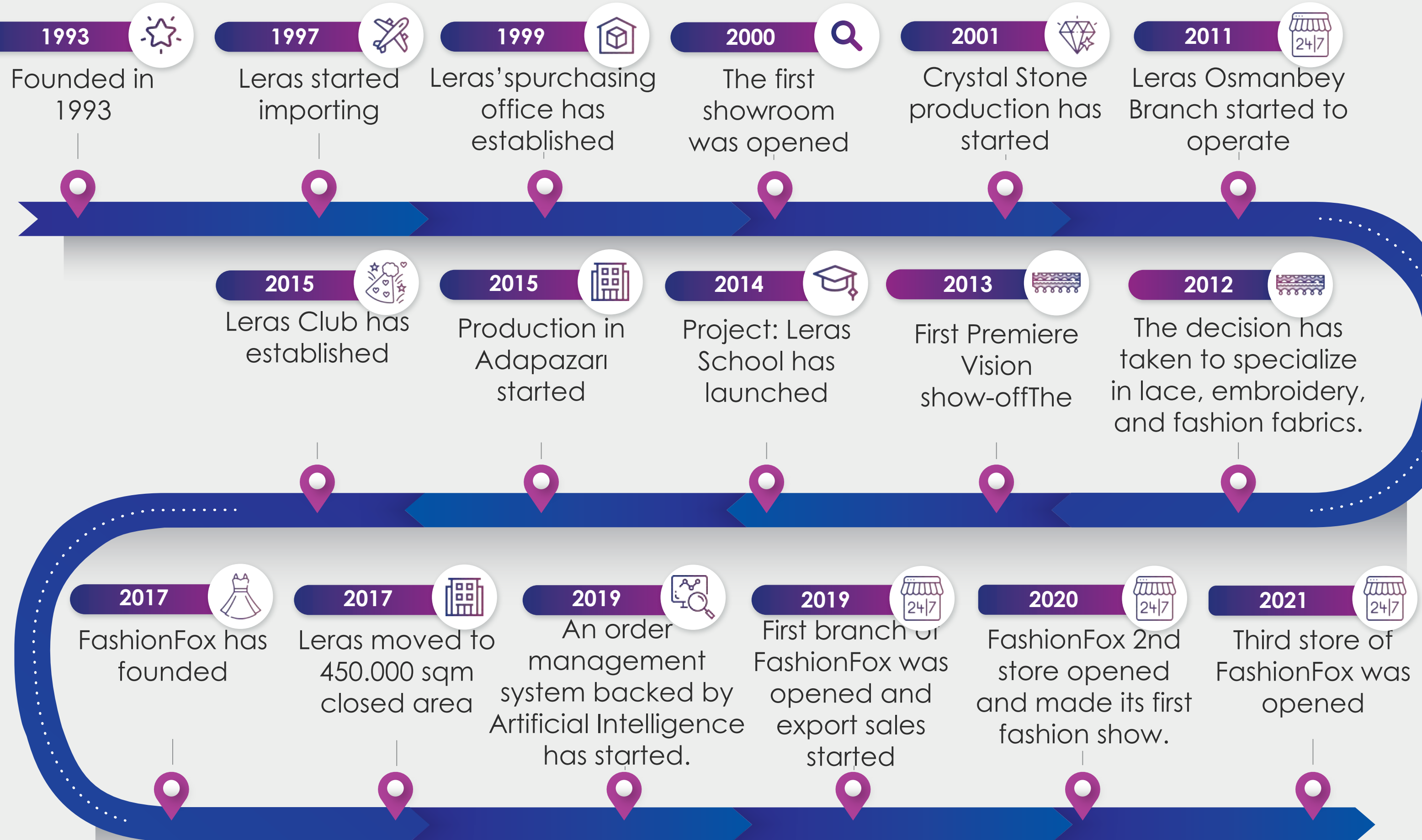
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CONTENT

About Leras	1
Accomplishments of 2021	3
MiSsion & Vision Statement	4
Why Leras?	5
Our Strengths	6
Target Group	7
Products	8
References	9
Exports	10
Contact With Headquarters	11
Contact With Branches	12
Reach Us	13

ABOUT LERAS



Leras Textile Fabric Apparel and Industrial Material LLC.

Leras established in 1993 at Merter (Gungoren). For 30 years, they have been producing lace and brode. This operation consists of other elements such as managing the supply chain, marketing, and wholesale to the most famous brands in Turkey, and on a broader perspective, for the globe's best brands.

With environmental and societal aware production, Leras has been exporting the products to the world and is proud of contributing to Turkey's economy.

With experienced employees, high-quality, comprehensive product segmentation, and professional after-sale support, Leras has been presenting the "best" to the customers. With headquarters located at Mahmutbey Istanbul and with Merter and Osmanbey branches, Leras, widening its marketing network with an accurate market positioning day by day and continues to be the pioneer and leader in the industry.

WHAT DID WE DO IN 2021'?

We have served to
1326
companies.

We produced
1.000.000_{mt}
of lace trim

We produced of
350.000_{mt}
lace embroidery

We produced of
1.870.000_{mt}
trim embroidery

We made sales of
295.000
units of embroidered
collars.

We have a stock of
427_{tons}
of lace embroidery

Stock of
195.000_{mt}
of lace

1.870.00_{mt}
stock of
embroidery
trim

315.000_{mt}
of lace
embroidery
stock

Ready to serve
with
100
people

5.200_{sqm}
area
to provide our
services

We covered
360.000_{km}
to provide
service to our
customers

1500
Brand
new products

PREMIÈRE**ViSiON**®
Representation of Turkey
at international
exhibitions.

VISION & MISSION



Vision:

To become a distinguished, role-model, pioneering, and reputable company known for its quality among international corporations.



Mission:

To produce high-quality, customer-oriented products that align with current and future fashion trends, and to manage our company in line with requirements of the modern era, incorporating technology.



The Dream: The Dream is to carry Turkish textile industry into the future...

WHY LERAS?

- We guarantee our customers to offer the most competitive prices. ➤
- We have the highest quantity of lace fabric stock in Turkey. ➤
- We do not wait for your order, we follow the trends and get our stocks ready for it. ➤
- We analyze and adapt to your financial statusquo ➤
- We work with thousands of customers, and gather millions of data. We process the data and provide design support to our customers. ➤
- We are one of the approved manufacturers of global brands such as Zara, H&M etc. ➤
- We are a well-established Turkish brand with 30 years of ➤
- We are representing our country at global exhibitions. ➤
- We make a direct exporet to global brands. ➤
- We use the most advanced technology available including artificial intelligence, to give you the opportunity to follow your orders. ➤

OUR STRENGTHS

- ✦ Sales of Lace and Embroidery,
- ✦ We have a highly efficient production organization in the field of embroidery in Adapazarı,
- ✦ We have a large capacity for both import and export in significant volumes,
- ✦ We have high amount of stocks, all ready to ship,
- ✦ Always stocked, both domestic and imported products,
- ✦ Providing fast and reliable solutions to customer demands with custom-designed products,



TARGET GROUP



Confection for Women



Confection for Dresses



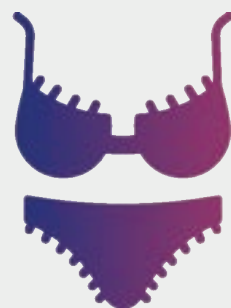
Home Textile Producers



Shoe and Bag producers



Confection for Kids



Underwear Producers

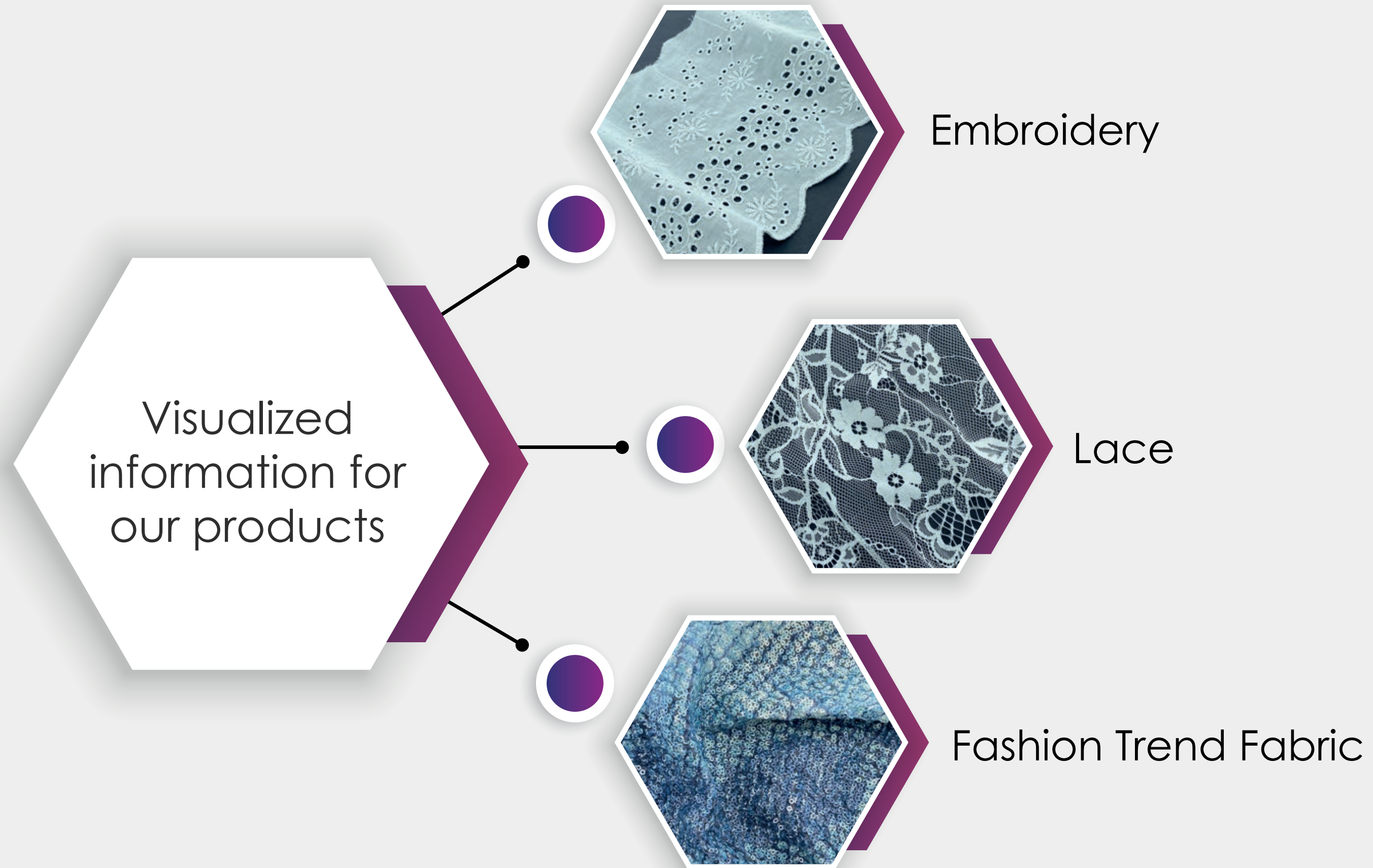


Furniture Producers



Medical Confection Producers

OUR PRODUCTS



OUR REFERENCES

ZARA

MANGO

K+T+M

LC Waikiki

Bershka

Stradivarius

DeFacto

H&M

next

T O P S H O P

ASOS



CONTACT WITH HEADQUARTERS



Dilmenler Caddesi No:19 Mahmutbey/Istanbul
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Leras Plaza



Mahmutbey Showroom



Demo Showroom

CONTACT WITH BRANCHES



Fatih Cad No:33 MERTER/Istanbul
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REACH US



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